

Advertising Rate Card

Ad Type	Ad Position	Size Pixels	CPM Rate (Rs)	Creative Type	Ad Preview links			
Banner Ad (HP)	ATF	300X250	120	JPG, PNG, Script code, GIF, HTML5 accepted for interactive ads.	https://drive.google.com/drive/folders/1-xc5kE62XeF2BUrthjpRmpGMcVqszknc?usp=drive_link			
Banner Ad (HP)		728X90	120					
Banner Ad (ROS)		300X250	100					
Banner Ad (ROS)		728X90	100					
Video Ad		300X250	150					
Banner Ad (HP)	BTF	300X250	100		JPG, PNG, Script code, GIF, HTML5 accepted for interactive ads.	https://drive.google.com/drive/folders/1KWRdt74W6T6AFG0j4Q9WJFRJpq18lO4C?usp=drive_link		
Banner Ad (HP)		728X90	100					
Banner Ad (ROS)		300X250	80					
Banner Ad (ROS)		728X90	80					
Video Ad		300X250	120					
Road Block (HP)	All	300X250, 320X50, 728X90, 970X250, Interstitial ad	2.5 Lac/Per day			JPG, PNG, Script code, GIF, HTML5 accepted for interactive ads.	https://drive.google.com/drive/folders/1cDi3HC7_KH3GymP_3eEjCyZMV_2Hei6?usp=drive_link	
Road Block (ROS)		300X250, 320X50, 728X90, 970X250, Interstitial ad	3 Lac/Per day					
Interstitial Mobile	Full Page	300X600	200				JPG, PNG, Script code, GIF, HTML5 accepted for interactive ads.	https://drive.google.com/drive/folders/1n_alfvDVzenjSISkalnrU2d78lY8sJff?usp=drive_link
Interstitial Desktop	Full Page	800X400	250					
In Article	In between article paragraph	As per screen View	170	JPG, PNG, Script code, GIF, HTML5 accepted for interactive ads.				https://drive.google.com/drive/folders/1bRp6UkL7_ei37JcFYiTza6axVh8B4kjZ?usp=drive_link

Note :- While billing 18% GST will be added. The Payment should be done with the Release order. Rate mention as per CPM .

Sponsored content

Websites

Rate (INR)

<https://hindi.webdunia.com/>

50,000 + GST

<https://tamil.webdunia.com/>

<https://telugu.webdunia.com/>

<https://marathi.webdunia.com/>

30,000 + GST

<https://malayalam.webdunia.com/>

<https://kannada.webdunia.com/>

<https://gujarati.webdunia.com/>

<https://english.webdunia.com/>

20,000 + GST

Note :- Article rate may vary as per bulk orders .